

MANOLA

COSMETICS


Annual report 2019

Dear business partners, dear clients

Year 2019, the first year of our existence was very succesfull. The year was full of work and new experience, we have organized a lot of events ourselves but we were also invited to seminars prepared by JA Czech. These experiences helped us and allowed us to make a big step forward. Last year was very demanding for all owners of our company, despite that we were happy to start new projects like the one with abandoned animals sanctuary Voříškov. These activities enriched us a lot.

Despite all the problems we encountered we hope we managed to overcome it succesfully. One of the challenges was to agree on the name of our company. Finally we named it Manola cosmetics, name having its roots in two latine words.





While creating the first products we were following our standards that we have set in advance, we focused especially on quality of our products rather than quantity. During the year we gradually increased the production, but quality always remained our priority number one. We believe that this was one of our main success factors.

Dear business partners, dear clients, let me thank you for our cooperation, for the possibility to launch our project and enjoy the success we have achieved. For the next year we would like to promise that we will continue to work hard to further improve our products.

We are looking forward to our future cooperation.

Simona Gabrielová, CEO of the company



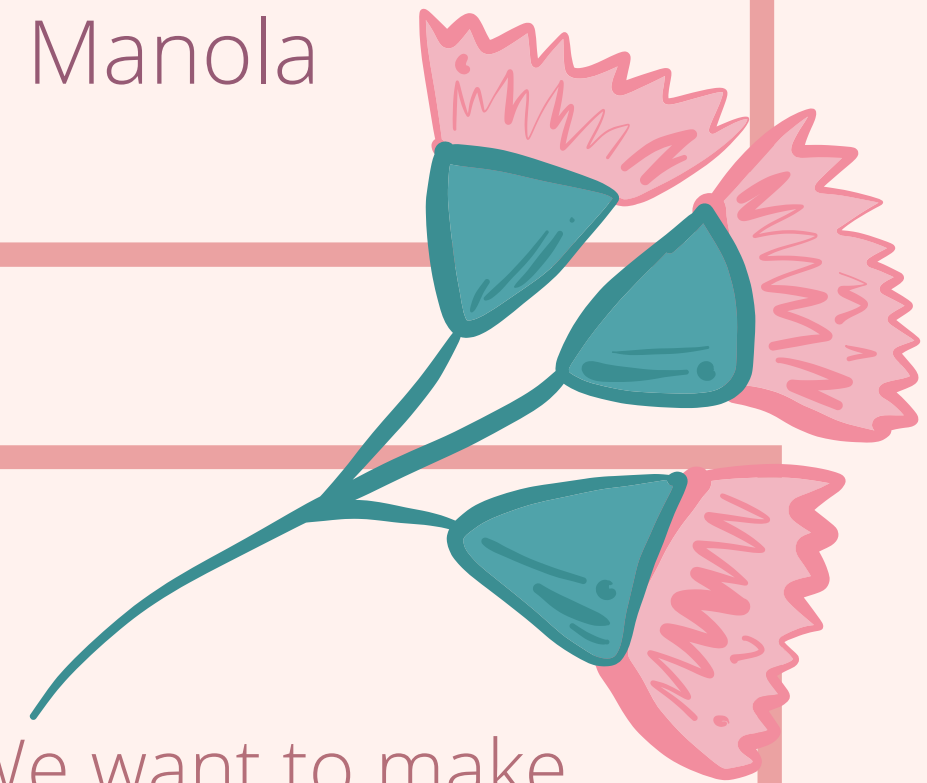
ORIGIN OF THE COMPANY

Manola cosmetics is a Czech student company that was founded under the project of Junior Achievement Czech. This company was established in September 2019 in Československá akademie obchodní Dr. Edvarda Beneše, Resslova 8, Praha 2.

The company was established by 10 young ladies who share love for natural cosmetics. By connecting their ideas and thoughts Manola cosmetics was formed.

PRODUCTION

We focus on handmade natural cosmetics sensitive to human skin. We try to produce commodities for all people with all types of skin. We want to make beauty available not only for women and to be considerate to the nature. All the products are produced with love and care.



OUR PRODUCTS



COFFEE PEELING

Coffee peeling is suitable, thanks to its softness, for the skin of the face, neck and chest. Although it is supposed to remove dead cells, it has to be gentle. The caffeine contained in coffee balances the pH of the skin and has anti-inflammatory effects. It is also suitable against cellulite and stretch marks.



BATH BOMBS

Our bath bombs are guaranteed to give you a well-deserved relaxation. Just drop it in your bath and see the effect. Currently, we offer the scents of citrus, lavender, coconut, wild cherry and vanilla and star anise.



SOAP

Our soaps will beautifully scent your entire bathroom. It is suitable to use it on the whole body, but beware of allergies. Soaps with shea butter nicely hydrate your skin and guarantee the softness of your hands. Our soaps are also great as a gift. Currently, we offer the scents of apple and cinnamon, cedar, lemon and lavender.

OUR PRODUCTS



TINY SOAP

Tiny soaps with shea butter hydrate your hands and leave your hands beautifully soft. Our tiny soap is suitable as a small attention and in gifts sets. You can use them to scent your wardrobe or use it as a normal hand washing soap. Currently, we offer the scent of vanilla and coffee.



BATH SALT

Our organic bath salt will guarantee you a relaxing and energizing bath. Our salts are gentle for all skin types. The scent of flowers or fruit creates the right atmosphere for relaxation in a warm bath. Currently, we offer the scent of vanilla and rose, lavender, citrus and mint.



STRATEGY

Simple marketing strategy is one of our key success factors
+ good quality of goods, affordability, fast delivery, originality and support of customers.

E-SHOP

Manola cosmetics runs its own e-shop with a large range of products, promotions, actualities and activities of the company and cooperation with other companies.



OUR TARGET



NATURE

Our products are made of 100% natural material and all packaging is recyclable to protect the nature and our environment.



CUSTOMERS

We want our customers to be satisfied and to come back again.



PRICE

Manola cosmetics believes cosmetics doesn't have to be expensive to be of high quality.



COPANY STRUCTURE

Simona Gabrielová
CEO

Andrea Kalinová
Deputy CEO

Michaela Hermanová
Financial Department

Anička Lacková
Sales Manager

Tereza Dudová
Purchase Manager

Klára Vokolková
Marketing - IT/PR Manager

Markéta Nováková
Graphics and IT

Adéla Čipčalová
Social Media

Melanie Mercedes
Erychlebová
Graphics

Kristýna Sudová
Human Resources
All the
employees

Production Department



BALANCE SHEET

	ASSETS	as at February 29, 2020	as at September 5, 2019
	TOTAL ASSETS	13 276 Kč	2 200 Kč
A.	Fixed Assets		
B.	Current Assets	13 276 Kč	2 200 Kč
B.1	Material	2 740 Kč	
B.2	Bank account	10 276 Kč	
B.3	Cash	260 Kč	2 200 Kč

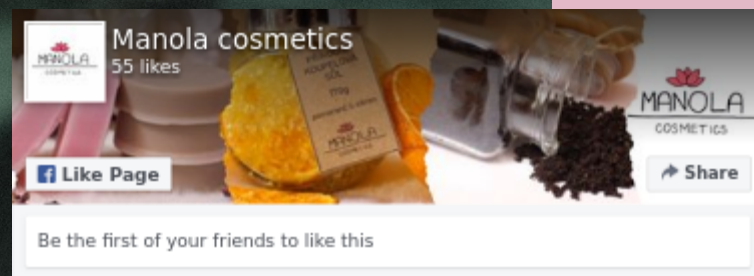
	TOTAL LIABILITIES and EQUITY	as at February 29, 2020	as at September 5, 2019
	TOTAL LIABILITIES	13 276 Kč	2 200 Kč
A.	Equity	13 276 Kč	2 200 Kč
A.1	Share Capital	2 200 Kč	2 200 Kč
A.2	Current year profit	11 076 Kč	
B	Liabilities	0 Kč	0 Kč



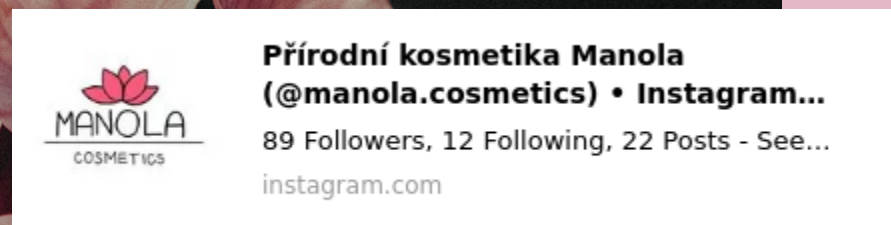
PROFIT AND LOSS ACCOUNT

Sales	23 505 Kč
Consumtion	12 429 Kč
Current year profit	11 076 Kč

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